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**Amendments to the claims**

This listing of claims will replace all prior versions and listings of claims in the application:

**Listing of claims:**

1. (Canceled) Method of creating a customized Web site for a customer, comprising the steps of:  
  
selecting one of a plurality of stored generic Web site templates, each of the plurality of generic Web site templates including a plurality of customizable attributes;  
  
retrieving at least one of a graphic, text and configuration information from a Web site of the customer;  
  
customizing a look of the selected generic Web site template by selectively inputting the retrieved at least one of graphic, text and configuration information into the customizable attributes.
2. (Canceled) The method of Claim 1, further comprising the step of running at least one Web application or demo from the Web site, the Web application or demo being configured to extract screen display definitions from database tables within a database and to customize the extracted screen display definitions according to the retrieved at least one graphic, text and configuration information.
3. (Canceled) The method of Claim 1, further comprising the step of inputting the retrieved at least one of graphic, text and configuration information into a control panel, the

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control panel being configured to apply the retrieved at least one graphic, text and configuration information to the selected generic Web site template.

4. **(Canceled)** The method of Claim 1, wherein the at least one of graphic, text and configuration information of the customized Web site includes a look and feel of the customer's Web site.

5. **(Canceled)** The method of Claim 1, wherein the look and feel of the customized Web site includes at least one of color schemes, fonts, links, animation, navigation bars and texture of the customer's Web Site.

6. **(Canceled)** The method of Claim 1, wherein the plurality of Web site templates includes a template for an extranet portal, and intranet portal and an applications portal.

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7. **(Currently Amended)** A method for selling software online, comprising the steps of:

posting sales materials to an online collaboration tool, the online collaboration tool enabling both a sales representative and a potential customer to view, access and control the posted sales materials simultaneously on respective web browsers over a computer network, the sales materials including at least one of a presentation, a press release, an analyst review and a customer reference;

accessing a Web site of the potential customer and retrieving at least one of a graphic, text and configuration information therefrom;

customizing a look of a generic Web site template with the retrieved at least one of graphic, text and configuration information to create a customized Web site;

posting the customized Web site to the online collaboration tool and causing the customized Web site to be displayed for the potential customer.

8. **(Original)** The method of Claim 7, further comprising the step of carrying out a telephone conference with the potential customer and wherein the accessing and posting steps are carried out during the telephone conference.

9. **(Currently Amended)** The method of ~~Claim 1~~ Claim 7, wherein the generic Web site template is selected from an extranet portal, an intranet portal and an applications portal.

10. **(Original)** The method of Claim 7, further comprising the step of running at least one Web application from the customized Web site, the Web application being configured

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to extract screen display definitions from database tables within a database and to modify the extracted screen display definitions according to the retrieved at least one graphic, text and configuration information.

11. **(Original)** The method of Claim 7, further comprising the step of inputting the retrieved at least one of graphic, text and configuration information into a control panel, the control panel being configured to apply the retrieved at least one graphic, text and configuration information to the accessed generic Web site template.

12. **(Original)** The method of Claim 7, wherein the configuration information of the customized Web site includes a look and feel of the customer's Web site.

13. **(Original)** The method of Claim 7, wherein the look and feel of the customized Web site includes at least one of color schemes, fonts, links, navigation bars, animation and texture of the customer's Web Site.

14. **(Original)** The method of Claim 8, wherein the sales materials and the customized Web site are viewed by both the potential customer and the sales rep in an order determined during the telephone conference.

15. **(Original)** The method of Claim 7, further comprising the step of running at least one application or demo from the customized Web site, the at least one application or demo also being customized by the retrieved at least one of graphic, text and configuration information.

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16. **(Cancelled)** A system for creating and sharing a customized Web site or demo, comprising:

a first Web site, the first Web site including a plurality of input fields for a corresponding plurality of customizable attributes, each of the plurality of input fields being configured to accept at least one attribute of a second Web site;

a plurality of generic Web site templates; and

means for applying the at least one attribute of the first Web site to at least one of the plurality of generic Web site templates to generate the customized Web site or demo, the customized Web site or demo being configured to resemble a look and feel of the second Web site.

17. **(Cancelled)** The system of Claim 16, wherein the customized Web site includes one of an intranet portal, an extranet portal and an applications portal.

18. **(Cancelled)** The system of Claim 16, wherein the customizable attributes of the first Web site includes at least one of graphics, text, configuration information, color schemes, fonts, links, animations, navigation bars, texture and layout of the second Web Site.

19. **(Canceled)** The system of Claim 16, further including a Web collaboration tool configured to enable the customized Web site or demo to be simultaneously viewed and acted upon by at least a first and a second party.

20. **(Canceled)** The system of Claim 19, wherein the first party includes a sales rep and the second party includes a potential customer.

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21. (Canceled) The system of Claim 19, further including a telephone connection between the first and the second party.

22. (Canceled) The system of Claim 16, further including a database, the database being configured to store the plurality of generic Web site templates.

23. (Canceled) The system of Claim 22, wherein the database is configured to store a Web-enabled application configured to be launched from the customized Web site.

24. (Canceled) The system of Claim 23, wherein the Web-enabled application is adapted to change its appearance according to the at least one attribute from the second Web site.